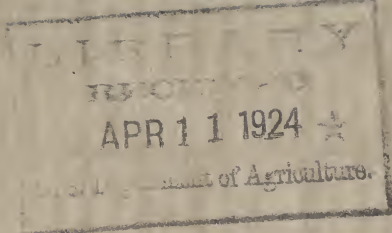


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Dahlias

Delphiniums

Iris

1924

RICHARD LOHRMANN

THE WEST END NURSERY

119 CENTER STREET

SAN RAFAEL, CALIFORNIA



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THE WEST END NURSERY

119 CENTER STREET

SAN RAFAEL, - CALIFORNIA

TO MY CUSTOMERS

The following list of Dahlias comprises the cream of numerous varieties, mostly originated in California. They have been selected for their superiority in purity of color, perfection of form, length of stem, continuous blooming, etc.

Referring to the description in this list, there ought to be made a certain allowance for variation, caused by different soils and climatic conditions.

Prices are for divided field grown roots, pot grown bulbs, or green plants after May 1st, either kind will give equally good results, in fact, well-rooted plants out of 2½ pots are often preferred by experienced growers. I usually ship all orders after April 1st; if wanted earlier kindly state so, when ordering.

Small orders of Dahlia tubers will be sent by mail, larger orders by express.

Terms—Cash with order, or in advance of shipment; no C. O. D. orders accepted, unless at least 20% of amount is sent with order. Postage prepaid on all retail orders when payment in full is made, at time of ordering.

I warrant all roots and plants, to be healthy, and true to label, but having no control over them, after delivery, I do not **guarantee** them to live and thrive, nor will I replace them, except any plant should prove untrue to name; but in no case will I be liable for any sum greater than the original purchase price.

My customers are requested to notify me immediately of any error, that may have occurred in filling their order, so that the same may be rectified, as I desire to give satisfaction to all, who favor me with their order.

As it is practically impossible to classify every variety of Dahlia, I have arranged them in alphabetical order, and used the following abbreviations:

C—Cactus; H. C.—Hybrid Cactus; D—Decorative; Sh—Show; H. Sh.—Hybrid Show; Pae—Paeonia flowering; F—Fancy.

GOLD MEDAL

Awarded for a Growing Exhibit of 36 Varieties of Dahlias
at Panama-Pacific International Exposition, San Francisco,
1915.



A RECENT AWARD:

The T. A. BURNS TROPHY CUP

For the best 12 varieties of California origin, at the Palace
Hotel Show, held by the Dahlia Society of California,
September 15-17, 1921.



No. 1—Senorita

No. 2—Insulinde

No. 3—Dinorah

CALIFORNIA DAHLIAS

MY OWN INTRODUCTIONS

I take pleasure in offering a collection of Dahlias of my own raising to my customers. A number of these varieties were planted and exhibited at the Panama-Pacific International Exposition in San Francisco. They have proven valuable additions to the list of Dahlias and I can recommend them to every lover of these gorgeous flowers.

AIDA—D.

Dark maroon, large perfect flowers on rigid upright stems, carried high above the foliage; awarded a Bronze Medal at the Panama-Pacific International Exposition.

Price 50cts. each

DINORAH—H. C.

A new Hybrid Cactus Dahlia, of a beautiful soft yellow, overlaid with salmon pink, of perfect form and good strong stem. A fine cutflower variety of medium large size, and a continuous bloomer to the last of the season; in fact this splendid new variety produced more flowers than any other variety of its class.

Price \$3.00 each

ELSA—Pae

Fluffy, white flowers, yellow center, large size and showing high above the foliage; unsurpassed as a cut flower. The best white Paeonia Dahlia, its sterling qualities are appreciated more every year; demand always larger than the supply.

Price 75 cts. each

GIRL OF THE GOLDEN WEST—Pae.

Light yellow, tinged and tipped with red; long twisted petals, a very showy, artistic flower.

Price 50cts each

NATOMA—Pae.

A new variety of true Paeony type, very large flowers; color scarlet orange suffused with yellow; base and tips of each petal a yellowish orange; the blooms in opening are of a darker color, fading to a lighter shade, as they mature. A fine cut-flower variety and good keeper.

Price 75cts. each

NEW HYBRID CACTUS DAHLIA



LA FAVORITA

LA FAVORITA—H. C.

A splendid new Hybrid Cactus variety; unexcelled in form, type, growing and flowering qualities; distinct in color, which is a beautiful brilliant salmon; shading from a dark reddish salmon in the center to salmon-pink at the twisted points. Form perfect, showing a full center even late in the season. Each bloom carried on a strong stem.

A first class cutflower variety, which has taken its place alongside the very best Dahlias of recent introductions, and a prize-winner at every show.

Awarded First Prize for a vase of 12 blooms at the Oakland Dahlia Show in 1918, and First Prize for a vase of the best established Dahlias, California Origin, at the Palace Hotel Show in San Francisco, 1919. Price \$1.00 each

"MRS. RICHARD LOHRMANN"—H. C.

A pure golden yellow Hybrid Cactus Dahlia of immense size, broad, curly petals; flowers high above the foliage, on long upright stems; excellent cut flower and very floriferous, the best yellow Dahlia to date. Awarded **Gold Medal** for the best Seedling Dahlia, growing at the Panama-Pacific International Exposition in San Francisco, 1915.

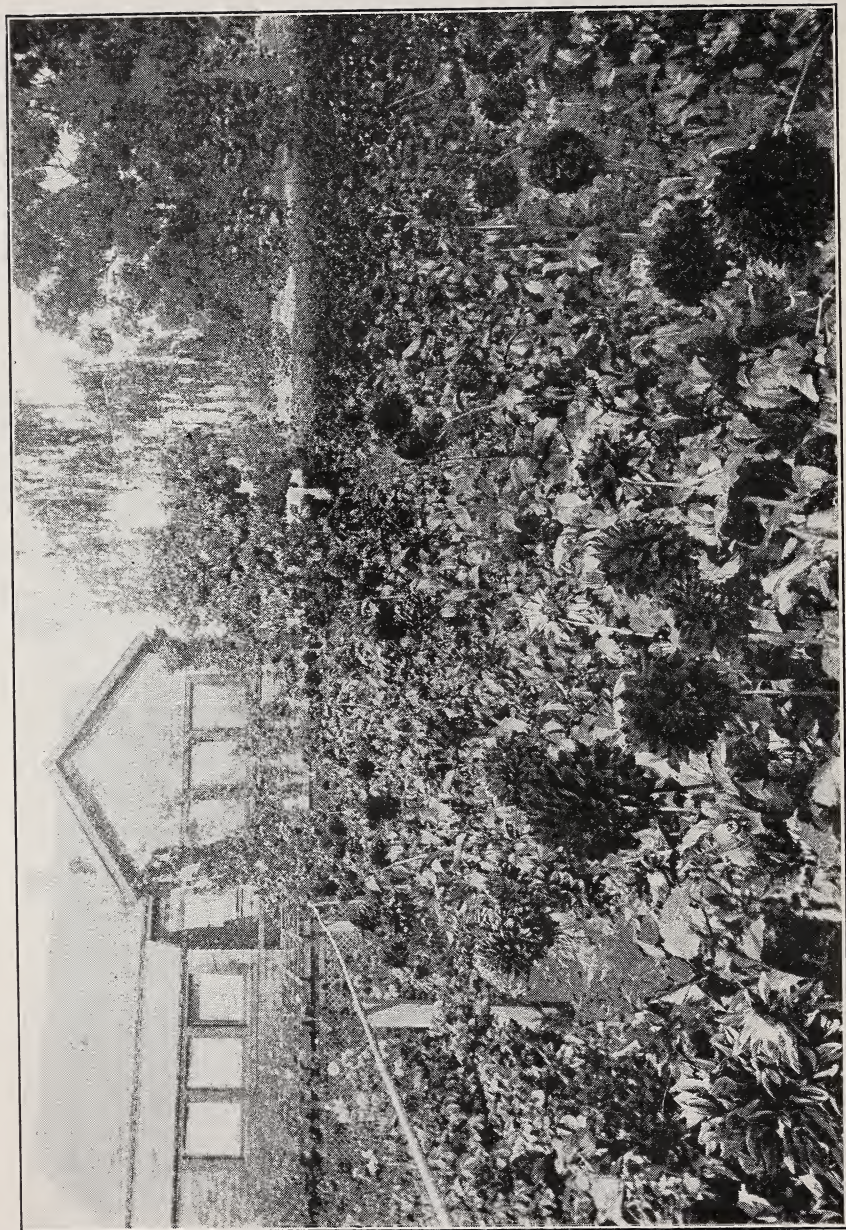
Since its introduction, it has been the favorite flower of the amateur, winning many prizes. At the last Palace Hotel Show in San Francisco, an extremely large and beautiful flower, grown by Mrs. H. T. Hennig, received not only the first prize for the largest flower, grown by an amateur, but also the second prize for the most artistic flower, competing against every flower in the show. Price \$1.50 each

TANGO—Pae

Large salmon colored flowers, prolific bloomer, and a fine cut-flower variety; awarded silver medal at the Panama-Pacific International Exposition. Price 50cts. each

TELRAMUND—Pae

Carmine-red with pink tips; large flowers, well above the foliage. Price 50cts. each



DAHLIA: THE PRIDE OF CALIFORNIA
at the West End Nursery in San Rafael, Calif.

THE PRIDE OF CALIFORNIA—D.

A cross between the famous M. Burgle and "Souvenir Doazon" with the qualities of both parents combined. Color a crimson red, dark full center; huge flowers on long perpendicular stems. Its keeping qualities as a cut-flower and its productiveness cannot be excelled. An **American Beauty** amongst Dahlias.

Awarded **Gold Medal** for the best 3-year Seedling at the Palace Show in San Francisco, 1917.

Silver Medal, growing exhibit at the Trial Gardens of the Dahlia Society of California, 1917. Price 75cts. each


SEÑORITA—D

My new introduction of a giant decorative Dahlia was awarded a Silver Medal in the 3-year-old Seedling Class, at the Palace Hotel Show in San Francisco; also First Prize in the same class at the California Horticultural Exposition (growing exhibit) in Los Angeles, in 1921. Each bloom, held absolutely erect on extra strong stems, measures from 9-10 inches across; of perfect form until late in the season. A rich velvety crimson, just the color to match the dark Spanish type of the "Señoritas" of the days of old. Since its introduction, I have had very favorable reports from everywhere, particularly from the eastern states, which shows its adaptability to different climatic conditions. At the last Dahlia Show in 1922, held by the Dahlia Society of California, in San Francisco, it received the award for the largest flower in the class, open to all. Price \$3.00 each

SPECIAL OFFER NO. 1

One each of my own introductions, eleven varieties for \$10.00, postpaid, sent to any place in the United States.

CALIFORNIA DAHLIAS

 The Best Introductions of Other Growers.

CAROLINE WINTGEN—D.

(McWirther)

Beautiful salmon-pink with rose shadings; a free bloomer, large flower and good stem. Price 75cts. each

DR. H. L. TEVIS—D.

(Pelicano)

Novelty and a star of first magnitude; flowers nine to eleven inches in diameter, erect on long vigorous stem; color a beautiful shade of salmon rose, suffused with old gold, shading to apricot. Price \$1.00 each

GEO. WALTERS—H. C.

(Carter)

One of the largest Dahlias ever introduced; very free flowering, a pleasing shade of salmon pink, shading to yellow at the base. Price 75cts each

GOLDEN GLOW—D.

(Wintgen)

A new large decorative variety, apricot color, shading to amber. Price \$1.00 each

HELIO—Pae.

(Diener)

A deep bright canary yellow, of enormous size; stems very long and wiry; growth strong and healthy; extremely free flowering, the best yellow of the paeony type. Price \$1.00 each

MRS. JESSIE SEAL—Pae.

(Gleadell)

A novelty of sterling merit; large salmon rose flowers, on strong stems. Price \$1.00 each

MRS. CARL SALBACH—D.

(Salbach)

Immense blooms of a lavender pink color, on exceptionally strong stems, a perfect exhibition and cut-flower variety; one of the best of recent novelties. Price \$1.00 each

MRS. F. C. BURNS—D.

(Burns)

A shell pink decorative of fine habits, excellent grower and cut-flower variety. Price 75cts each

MRS. T. A. MUNROE—H. C.

(Carter)

A giant flower, color amber, shading to old gold, outer petals tinted brown. Price 75cts. each

MRS. MABEL B. TAFT—D.

(Bessie Boston)

A novel color of light yellow, suffused with pinkish apricot lighter in the center and shading deeper towards the outer petals. Price 75cts. each

PRINCESS PAT

(McWirth)

A beautiful bloom of old rose color, great depth and size, extra strong stem; one of the best of the newer varieties.

Price \$1.50 each

SUNSHINE—H. C.

(Kessing)

A flaming red with golden tips; large, loose, artistic flower on strong stems. Price \$1.00 each

THE EAGLE—H. C.

(Burns)

Sulphur yellow, florets slightly recurved; very large flowers on strong stems. Price 75cts. each

THE GRIZZLY—D.

(Burns)

A large maroon red of enormous size; on very heavy, strong stems; a vigorous grower and good bloomer; first class exhibition variety. Price \$1.50 each

SPECIAL OFFER NO. 2

One each of above fourteen varieties for \$12.00 postpaid to any place in the United States.

SPECIAL COLLECTION OF IMPORTED NEW VARIETIES

I imported in 1922, under permit from the Federal Horticultural Board, 25 new European varieties; the plants have done well, and are worth a trial. The stock on hand of those varieties is, of course, limited. The flowers of the following varieties are of medium size, therefore cannot be classed as Exhibition flowers; but their exquisite coloring and fine habit, makes them ideal for garden decoration.

AUREOLA—A.

Medium sized cup-shaped flowers, resembling pond-lilies; golden amber color; fine for cutting and boquets. \$1.00 each

FARBEN-KOENIGIN—H. C.

A 1922 novelty, Hybrid Cactus form, of exquisite coloring, salmon-rose overlaid with a violet sheen; the center suffused with orange yellow; a fine cutflower variety. \$1.50 each

GLUT—D.

Brilliant scarlet; "an unique variety," a miniature decorative, the plants are covered with flowers all summer; do not disbud this variety. \$1.00 each

HILLIGENLEI—D.

A sport of "Delice," which it resembles in growth and habit; the flowers are more of a delicate rose, with a tinge of salmon, a promising cutflower variety. \$1.00 each

HEIMWEH—H. C.

One of the most distinct colors in Dahlias: violet purple, suffused with a pronounced greenish yellow sheen in the center; a hybrid cactus of the finest form, and extra strong stem. \$1.50 each

MARLITT—D.

A broad petaled decorative of fine form and a glistening pure lilac color. One of the best for cutting and for garden decoration. \$1.00 each

SKAGERAK—H. C.

Seedling of "Kalif" and originated by the same grower, K. Engelhardt. Pure canary yellow, excellent Hybrid Cactus form, an exhibition variety; the only variety in this collection which will approach our American varieties in size. \$1.50 each

WELTFRIEDEN—H. C.

Here is a white Hybrid Cactus of exquisite form and medium size, answering the purpose of a white cutflower variety. \$1.00 each

SPECIAL OFFER NO. 3

One each of above eight varieties for \$8.00,
postpaid to any place in the United States.

INSULINDE

A new decorative or Hybrid Cactus Dahlia from Holland. In listing this Dahlia of foreign origin, I am breaking my good or bad intention to confine myself to the growing of California Dahlias only. But I consider "Insulinde" the acme of perfection in a Dahlia. Its color is a rich golden orange, suffused with bronze and apricot shadings. The flowers are carried on the top of the stems, like Chrysanthemum; the broad petals waved and curled in the most artistic fashion.

It received the second prize for the most artistic flower in the San Francisco Show, losing out only on a few points to a fifty dollar variety. It also won first honors at Los Angeles and New York. Price \$1.50 each

SPECIAL COLLECTIONS

My own selection, including some of the best varieties, one of each, postpaid.

10 different varieties.....	\$ 7.50
20 different varieties.....	\$12.50

POMPON DAHLIAS

These produce small compact flowers of perfect form and free blooming qualities. They are unequalled for cutting and garden display. Assorted varieties. Price 35cts. each

DAHLIA IMPERIALIS

The Mexican Tree Dahlia grows to a height from 8 to 10 feet; the plant has a tropical appearance, the foliage is very ornamental; two varieties in light pink and dark lavender; the bell-shaped flowers appear in November, for this reason the plant is highly recommended for the southern parts of the United States. Grown in tubs and placed in the conservatory, when the first light frosts appear; they will continue to bloom until Christmas.

Price 75cts each; postpaid \$1.00 each

DELPHINIUM

Perennial Larkspurs are getting to be the most popular of garden flowers. My strain of Hybrids is grown from seeds, obtained from extra selected seed plants, kept entirely separate from the field-grown plants, so as to avoid promiscuous pollination.

In a rich, well drained soil and liberal watering, they will attain a height from 5 to 7 feet, ranging in color from light blue, to dark blue, intermixed with shades of pink and lavender. Some double and semi-double flowers are always found amongst the singles. Their blooming season extends all through the summer until late in the fall, provided the flower stalks are cut down and not allowed to seed.

Strong 2-year-old plants, 25cts each,
\$2.50 per doz., \$15.00 per 100 postpaid

DELPHINIUM BELLADONNA

A light turquoise blue, about 2-3 feet in height, extra fine cutflower.

Strong plants 25cts each, \$2.50 per doz.,
\$15.00 per 100; postpaid

IRIS

Irish germanica, commonly called German Iris, Flag-Lilies or Fleur de Lis, are amongst the most desirable and easiest grown of our spring flowering plants. The flowers fairly outrival the orchids in delicacy of structure and wide range of coloring. They are particularly adapted to our California climate, if planted in a well drained sunny location, requiring very little water during the summer. Avoid planting too deep and fresh manure.

My collection of Irises, planted at the Panama-Pacific International Exposition at San Francisco, 1915, received a Diploma of Merit.

ATROPURPUREA

Dark blue, early, fine for massing

15cts each, \$1.50 per doz., \$10.00 per 100

GRACCHUS

Pale yellow, suffused with red. 20cts each, \$2.00 per doz.

IRIS-KOENIG

Upper petals clear lemon, lower petals deep satiny brown, golden yellow border. 30cts each, \$3.00 per doz.

ISOLENE

Pale lavender, lower petals light purple over laid with brown, yellow beard, very distinct.

25cts each, \$2.50 per doz., \$20.00 per 100

MRS. REUTHE

Delicate lilac, lower petals waxy white, suffused with lilac.

15cts each, \$1.50 per doz., \$10.00 per 100

NIBELUNGEN

Upper petals olive green suffused with yellow, lower petals deep purple, edged creamy white. 30cts each, \$3.00 per doz.

PALLIDA SPECIOSA

Lavender, shaded blue, very fragrant, one of the best.

25cts each, \$2.50 per doz.

PRINCESSE VICTORIA LUISE

Upper petals sulphur yellow, lower petals rich plum color with creamy edges.

20cts each, \$2.00 per doz.

QUEEN OF THE GYPSIES

Old Gold, shaded pearl, lower petals maroon, marked yellow. 20cts each, \$2.00 per doz.

RHEIN-NIXE

Upper petals pure white, lower petals deep violet blue, margined white. 40cts each, \$4.00 per doz.

SANSSOUCI

Upper petals golden yellow, lower petals crimson. 20cts each, \$2.00 per doz.

IRIS INTERREGNA

A dwarf type of Iris, blooming in advance of the German Irish, large sized flowers of perfect form and decided colors; height about 18 inches.

GERDA

Standards light cream-yellow, falls darker, suffused with golden yellow. 15cts each, \$1.50 per doz., \$10.00 per 100

HALFDAN

Standards and falls light creamy. 15cts each, \$1.50 per doz., \$10.00 per 100

INGEBORG

Standards and falls, ivory-white. 15cts each, \$1.50 per doz., \$10.00 per 100

WALHALLA

Standard lilac, falls velvety claret. 15cts each, \$1.50 per doz., \$10.00 per 100

SPECIAL OFFER NO. 1

One each of above fifteen varieties of Iris for \$3.00 postpaid.

SPECIAL OFFER NO. 2

One each of ten named varieties of Iris, my own selection, including "Isolene" and some of the best varieties, for \$2.00, postpaid.

CULTIVATION OF DAHLIAS

Dahlias are easily grown, requiring no special soil, or treatment, to bring them to perfection. They love an open sunny location, but succeed in partial shade. Prepare the soil thoroughly by digging 12 to 18 inches deep, possibly in the fall and then again in the spring, before planting.

If the soil is poor, work in some well-rotted stable manure, or artificial fertilizer, but don't over do this.

Dig the holes 3 feet apart, and about 6 inches deep; drive a stout stake in each hole, and lay the tuber down flat, with the eyes to the stake, and cover with two to three inches of fine soil, leaving the hole to be filled after the plant comes up.

Plant any time between April 1st and June 15th.

When the plants have made their third set of leaves, cut out the top, to make them branch.

The most important thing from now on is hoeing and cultivating the soil, until the buds appear; then give the beds a good mulching of manure, to keep the ground moist; and water the plants thoroughly once or twice a week.

If red spider or thrips appears, spray with a nicotine solution.

To have large blooms, it is absolutely necessary to disbud; that means, to break off all the side shoots on each stem, above the first or second set of leaves, leaving the sprouts near the base of each stem, so as to insure a new crop of blooms. Dahlias will continue to bloom, until the frost kills the tops; the tubers are dug and stored in a dry cellar or basement, cover them with dry sand, soil or sawdust, to keep from shriveling. Divide the tubers in the spring after the eyes show plainly, being careful that each tuber has an eye. Cover them again and keep dry until planted.

THE MARIN JOURNAL  SAN RAFAEL, CALIF.